



# Reach Thousands of Eager Sioux Falls Homeowners

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Reach thousands of eager Sioux Falls homeowners with your exclusive coupon ad through our multi-channel blast! As a brand-new local powerhouse, we'll send your deals to our **23,800-subscriber list** via high-impact email newsletter, feature them in a dedicated website coupons page, and promote the post on Facebook all month—targeting Sioux Falls (including Brandon, Tea, Harrisburg). Expect 4,760-9,520 opens and 100-400 redemptions, turning clicks into loyal customers at a fraction of national costs.

## Reach Thousands with Local Impact

- Target 23,800 Sioux Falls-area homeowners ready for pest control, pressure washing, air duct cleaning, and more.
- Achieve 4,760-9,520 opens (20-40% rates) and 100-400 redemptions per ad for real bookings.

## Us vs. Them:

- Sioux Falls Home Service Pros: 23,800 subscribers, 4,760-9,520 opens (20-40% rates). Local edge: Community-focused, high-quality leads.

- National Platforms (e.g., Angi): ~10,000-20,000 reach, 1,000-2,000 opens (10-20% rates). Drawback: Up to 70% unqualified leads.

## Affordable Ad Spots with High ROI

Spot Type	Price	Placement & Size	Key Benefits
1-5	\$350	Header (750px wide x 400px tall) – (Responsive: 100% mobile scale.)	Max visibility; ideal for images, headlines, codes, CTAs. Drive 5x inquiries as the go-to expert.
6-10	\$250	Mid-section (750px wide x 250px tall). (Responsive: 100% mobile scale.)	Strong presence; perfect for visuals and codes. Build trust early.
11-20	\$175	Core content (365px wide x 365px tall). (Responsive: 90% mobile center.)	Solid exposure; cost-effective for steady leads.
20-below	\$125	Lower section (365px wide x 200px tall). (Responsive: 80% mobile center.)	Economical reach; easy testing and scaling.

**Launch Special: 25% off 12-month commitment, 15% off 6-month commitment.**

## Powerful Add-Ons (\$99 each):

- Email Blast to Your Customer List: Personalized blast to amplify reach and bookings; turns past customers into repeats.
- Review Solicitation: Tailored email/text blast for Google/Facebook reviews; boosts reputation and rankings (93% of consumers rely on reviews).


Additional Services:

- Custom Ad Graphic Design (\$99): Tailored visuals for higher clicks.
- Coupon Landing Page Setup (\$149): Mobile page with lead capture for more conversions.
- CRM Integration & Automation (\$199): Workflows for follow-ups and ROI tracking.

**Limited spots! Buy now!**



<https://siouxfallshomeservicepros.com/product/monthly-coupon-blast>



750x400px

750x250px

365x365px

365x200px